

ENTERPRISE GROUP, INC.
NOTICE AND ACCESS NOTIFICATION TO BENEFICIAL SHAREHOLDERS

You are receiving this notification as Enterprise Group, Inc. (the “**Corporation**”) has elected to use the notice and access provisions adopted by the Canadian Securities Administrators (“**Notice and Access**”) for delivery of meeting materials to shareholders who do not hold their common shares in their own name (“**Beneficial Shareholders**”). The Corporation has elected not to use Notice and Access to deliver meeting materials to registered shareholders. Pursuant to Notice and Access, Beneficial Shareholders will receive this notification and a form of proxy or voting instruction form enabling them to vote at the Corporation’s shareholder meeting identified below (the “**Meeting**”). However, instead of a paper copy of the Corporation’s management information circular dated April 21, 2025 (the “**Information Circular**”), Beneficial Shareholders receive this notice with information on how they may access the Information Circular electronically.

MEETING DATE, TIME AND LOCATION

DATE and TIME: Thursday, June 12, 2025 at 9:30 a.m. (Mountain Time)

LOCATION: Head office of the Corporation located at #200, 340 Circle Drive, St. Albert, Alberta

BUSINESS OF THE MEETING

The matters to be considered at the Meeting are as follows:

1. To receive the audited financial statements of the Corporation for the fiscal year ended December 31, 2024 and the auditor’s report thereon. Information respecting the Consolidated Financial Statements may be found under the heading “*Matters to be Considered at the Meeting – Consolidated Financial Statements*” on page 4 of the Information Circular.
2. To elect the board of directors for the ensuing year. Information respecting the election of directors may be found under the heading “*Matters to be Considered at the Meeting - Election of Directors*” on page 4 of the Information Circular.
3. To appoint Doane Grant Thornton LLP, Chartered Professional Accountants, of Edmonton, Alberta, as auditors of the Corporation, at a remuneration to be fixed by the board of directors. Information respecting the election of directors may be found under the heading “*Matters to be Considered at the Meeting – Appointment of Auditors*” on page 6 of the Information Circular.
4. To consider an ordinary resolution approving unallocated option entitlements under the Corporation’s stock option plan. Information respecting the approval of unallocated option entitlements may be found under the heading “*Matters to be Considered at the Meeting – Approval of Unallocated Option Entitlements under the Stock Option Plan*” on page 6 of the Information Circular.

Shareholders are reminded to review the Information Circular prior to voting.

WEBSITE ADDRESSES WHERE MEETING MATERIALS ARE POSTED

Meeting materials can be viewed online at www.sedarplus.ca or at www.enterprisegrp.ca.

REQUESTS FOR PAPER COPIES

Beneficial Shareholders may request paper copies of the meeting materials be sent to them by postal delivery at no cost. Requests for meeting materials may be made at www.enterprisegrp.ca or by telephone at 1-(780) 418-4400.

Requests should be received at least 5 business days in advance of the proxy deposit date and time set out in the accompanying proxy or voting instruction form in order to receive the meeting materials in advance of such date and the meeting date.

VOTING

Beneficial Shareholders must provide voting instructions using one of the following methods by 9:30 a.m. (Mountain Time) on Tuesday, June 10, 2025:

INTERNET: www.proxyvote.com
TELEPHONE: 1-800-474-7493 (English) or 1-800-474-7501 (French)
FACSIMILE: 905-507-7793
MAIL: Data Processing Centre
PO Box 2800 Stn. LCD Malton
Mississauga, ON L5T 2T7