

ENTERPRISE GROUP, INC.
NOTICE AND ACCESS NOTIFICATION TO BENEFICIAL SHAREHOLDERS

You are receiving this notification as Enterprise Group, Inc. (the “**Corporation**”) has elected to use the notice and access provisions adopted by the Canadian Securities Administrators (“**Notice and Access**”) for delivery of meeting materials to shareholders who do not hold their common shares in their own name (“**Beneficial Shareholders**”). The Corporation has elected not to use Notice and Access to deliver meeting materials to registered shareholders. Pursuant to Notice and Access, Beneficial Shareholders will receive this notification and a form of proxy or voting instruction form enabling them to vote at the Corporation’s shareholder meeting identified below (the “**Meeting**”). However, instead of a paper copy of the Corporation’s management information circular dated May 15, 2020 (the “**Information Circular**”), Beneficial Shareholders receive this notice with information on how they may access the Information Circular electronically.

MEETING DATE, TIME AND LOCATION

DATE and TIME: Monday, June 29, 2020 at 10:30 a.m. (Mountain Time)

LOCATION: #2, 64 Riel Drive, St. Albert, Alberta

BUSINESS OF THE MEETING

The matters to be voted on at the Meeting are as follows:

1. To elect the board of directors for the ensuing year.
2. To appoint Grant Thornton LLP, Chartered Professional Accountants, of Edmonton, Alberta, as auditors of the Corporation, at a remuneration to be fixed by the board of directors.
3. To consider a special resolution authorizing and approving the consolidation of the issued and outstanding Common Shares on the basis of one (1) post-consolidation Common Share for up to every four (4) pre-consolidation Common Shares, with the final ratio to be determined by the board of directors of the Corporation (the “Board”), in its sole discretion, within twelve (12) months from the date of such approval, as more particularly set forth in the accompanying Information Circular.
4. To consider a special resolution authorizing and approving the change of the name of the Corporation to such name as may be determined by the Board, in its sole discretion, within twelve (12) months from the date of such approval, as more particularly set forth in the accompanying Information Circular.

The details of the above matters are set out in the Information Circular under the heading “Matters to be Considered at the Meeting”. **Shareholders are reminded to review the Information Circular prior to voting.**

WEBSITE ADDRESSES WHERE MEETING MATERIALS ARE POSTED

Meeting materials can be viewed online at www.sedar.com or at www.enterprisegrp.ca.

REQUESTS FOR PAPER COPIES

Beneficial Shareholders may request paper copies of the meeting materials be sent to them by postal delivery at no cost. Requests for meeting materials may be made at www.enterprisegrp.ca or by telephone at 1-(780) 418-4400.

Requests should be received at least 5 business days in advance of the proxy deposit date and time set out in the accompanying proxy or voting instruction form in order to receive the meeting materials in advance of such date and the meeting date.

VOTING

Beneficial Shareholders must provide voting instructions using one of the following methods by 10:30 a.m. (Mountain Time) on Thursday, June 25, 2020:

INTERNET: www.proxyvote.com
TELEPHONE: 1-800-474-7493 (English) or 1-800-474-7501 (French)
FACSIMILE: 905-507-7793
MAIL: Data Processing Centre
PO Box 2800 Stn. LCD Malton
Mississauga, ON L5T 2T7