

**ENTERPRISE GROUP, INC.**  
**NOTICE AND ACCESS NOTIFICATION TO BENEFICIAL SHAREHOLDERS**

You are receiving this notification as Enterprise Group, Inc. (the “**Corporation**”) has elected to use the notice and access provisions adopted by the Canadian Securities Administrators (“**Notice and Access**”) for delivery of meeting materials to shareholders who do not hold their common shares in their own name (“**Beneficial Shareholders**”). The Corporation has elected not to use Notice and Access to deliver meeting materials to registered shareholders. Pursuant to Notice and Access, Beneficial Shareholders will receive this notification and a form of proxy or voting instruction form enabling them to vote at the Corporation’s shareholder meeting identified below (the “**Meeting**”). However, instead of a paper copy of the Corporation’s management information circular dated May 1, 2019 (the “**Information Circular**”), Beneficial Shareholders receive this notice with information on how they may access the Information Circular electronically.

**MEETING DATE, TIME AND LOCATION**

DATE and TIME: Thursday, June 13, 2019 at 9:30 a.m. (Mountain Time)

LOCATION: Solara Resort, 187 Kananaskis Way, Canmore, Alberta

**BUSINESS OF THE MEETING**

The matters to be voted on at the Meeting are as follows:

1. To elect the board of directors for the ensuing year.
2. To appoint Grant Thornton LLP, Chartered Accountants, of Edmonton, Alberta, as auditors of the Corporation, at a remuneration to be fixed by the board of directors.
3. To consider an ordinary resolution approving unallocated option entitlements under the Corporation’s stock option plan.

The details of the above matters are set out in the Information Circular under the heading “Matters to be Considered at the Meeting”. **Shareholders are reminded to review the Information Circular prior to voting.**

**WEBSITE ADDRESSES WHERE MEETING MATERIALS ARE POSTED**

Meeting materials can be viewed online at [www.sedar.com](http://www.sedar.com) or at [www.enterprisegrp.ca](http://www.enterprisegrp.ca).

**REQUESTS FOR PAPER COPIES**

Beneficial Shareholders may request paper copies of the meeting materials be sent to them by postal delivery at no cost. Requests for meeting materials may be made at [www.enterprisegrp.ca](http://www.enterprisegrp.ca) or by telephone at 1-(780) 418-4400.

Requests should be received at least 5 business days in advance of the proxy deposit date and time set out in the accompanying proxy or voting instruction form in order to receive the meeting materials in advance of such date and the meeting date.

**VOTING**

Beneficial Shareholders must provide voting instructions using one of the following methods by 9:30 a.m. (Mountain Time) on Tuesday, June 11, 2019:

INTERNET: [www.proxyvote.com](http://www.proxyvote.com)

TELEPHONE: 1-800-474-7493 (English) or 1-800-474-7501 (French)

FACSIMILE: 905-507-7793

MAIL: Data Processing Centre  
PO Box 2800 Stn. LCD Malton  
Mississauga, ON L5T 2T7